



Press release Spring / Summer 2009

Stacy Adams and men who know style have been a perfect fit for over 100 years. Founded in 1875 in Brockton, Massachusetts by William H. Stacy and Henry L. Adams, the Stacy Adams Shoe Company has long been a part of American Culture. From the roaring 20's and the post war boom, to prohibition and the jazz era, Stacy Adams has been there. In 2000, Urban Trends Trading B.V. obtained the exclusive European license of the American brand Stacy Adams. In September, Urban Trends Trading B.V. presents the new Stacy Adams Spring / Summer 2009 collection at several trade shows in Europe.

Stacy Adams enlivens the tradition of fine men's footwear with contemporary and trendy styles made from high quality materials that fit with every look. The European Stacy Adams design team created a shoe line inspired by their own active life. The Stacy Adams collection provides shoes for real men who want to be fashionable without losing their own style. Stacy Adams casual shoes combine style, fashion and function. Dress how you feel for the day and look great too without any effort. Stacy Adams shoes will last for many visits while enjoying a drink with friends, spending quality time with your kids, at the golf course or just enjoying your free time.

The Spring / Summer 2009 collection is divided in two lines, a line for day to day life and a fashion line for the special experiences. To describe the Stacy Adams collections in one sentence; stylish without effort.



[www.stacyadams-europe.com](http://www.stacyadams-europe.com)